



**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

www.thebostonchannel.com

Billing Address:

**National Media Inc.**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
922399-2	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
NRCC	IE 2012 TV	2605

Flight Dates	Order #	Alt Order #
10/26/12 - 11/06/12	922399	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
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IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/26/12	11/06/12	5a Eyeopener	5-6a	MTWTF--	:30	3	\$1,100.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 M-W-F-- 3 \$1,100.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
3 WCVB M 10/29/12 5:43 AM 5a Eyeopener 5-6a :30 NRCCNH21019 \$1,100.00 NM									
2 WCVB W 10/31/12 5:39 AM 5a Eyeopener 5-6a :30 NRCCNH21019 \$1,100.00 NM									
5 WCVB F 11/02/12 5:25 AM 5a Eyeopener 5-6a :30 NRCCNH21019 \$1,100.00 NM									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 MT----- 2 \$1,100.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
7 WCVB M 11/05/12 5:28 AM 5a Eyeopener 5-6a :30 NRCCNH21019 \$1,100.00 NM									
6 WCVB Tu 11/06/12 5:44 AM 5a Eyeopener 5-6a :30 NRCCNH21019 \$1,100.00 NM									
6	10/26/12	11/06/12	Newscenter 5 at 5	5-6p	MTWTF--	:30	5	\$2,500.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 MTWTF-- 5 \$2,500.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
10 WCVB M 10/29/12 Newscenter 5 at 5 5-6p :00 \$2,500.00 NM See MG 6.13									
9 WCVB Tu 10/30/12 5:43 PM Newscenter 5 at 5 5-6p :30 NRCCNH21019 \$2,500.00 NM									
7 WCVB W 10/31/12 5:39 PM Newscenter 5 at 5 5-6p :30 NRCCNH21019 \$2,500.00 NM									
8 WCVB Th 11/01/12 5:14 PM Newscenter 5 at 5 5-6p :30 NRCCNH21019 \$2,500.00 NM									
5 WCVB F 11/02/12 5:13 PM Newscenter 5 at 5 5-6p :30 NRCCNH21019 \$2,500.00 NM									
13 WCVB M 11/05/12 7:42 PM LOCAL POLITICAL PROGRAM LOCAL POLITICAL :30 NRCCNH21019 \$2,500.00 NM MG for 6.10 10/29									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 M----- 2 \$2,500.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
12 WCVB M 11/05/12 5:23 PM Newscenter 5 at 5 5-6p :30 NRCCNH21019 \$2,500.00 NM									
11 WCVB M 11/05/12 5:44 PM Newscenter 5 at 5 5-6p :30 NRCCNH21019 \$2,500.00 NM									
7	10/26/12	11/06/12	Newscenter 5 at 6	6-630p	M-T---	:30	2	\$3,500.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 M-T--- 2 \$3,500.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WCVB M 10/29/12 6:21 PM Newscenter 5 at 6 6-630p :30 NRCCNH21019 \$3,500.00 NM									

**DUPLICATE INVOICE**

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**Lehigh Valley, PA 18002-6874**

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Invoice #	Invoice Date	Invoice Month	Invoice Period
922399-2	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
NRCC	IE 2012 TV	2605	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/26/12	11/06/12	Newscenter 5 at 6	6-630p	M- T---	:30	2	\$3,500.00	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
4 WCVB Th 11/01/12 6:24 PM Newscenter 5 at 6 6-630p :30 NRCCNH21019 \$3,500.00 NM									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
11/05/12 11/11/12 M----- 1 \$3,500.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
5 WCVB M 11/05/12 6:27 PM Newscenter 5 at 6 6-630p :30 NRCCNH21019 \$3,500.00 NM									
9	10/26/12	11/06/12	Post 1130p Late News	1130p-1135p	M- W- F--	:30	1	\$3,000.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/29/12 11/04/12 --W--- 1 \$3,000.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WCVB W 10/31/12 11:34 PM Post 1130p Late News 1130p-1135p :30 NRCCNH21019 \$3,000.00 NM									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
11/05/12 11/11/12 M----- 1 \$3,000.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
8 WCVB W 10/31/12 5:58 AM 5a Eyeopener 5-6a :30 NRCCNH21019 \$1,100.00 NM									
MG for 9.6,1.1									
7 WCVB Su 11/04/12 7:54 PM OTR Primetime Election Special LOCAL PRIME SPI :30 NRCCNH21019 \$3,000.00 NM									
MG for 9.6,1.1									
6 WCVB M 11/05/12 Post 1130p Late News 1130p-1135p :00 \$3,000.00 NM									
See MG 9.7,9.8									
10	10/26/12	11/06/12	Midday News	1158a-1230p	MTWTF--	:30	3	\$1,000.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/29/12 11/04/12 MT- T--- 3 \$1,000.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
4 WCVB M 10/29/12 12:30 PM Midday News 1158a-1230p :30 NRCCNH21019 \$1,000.00 NM									
2 WCVB Tu 10/30/12 12:26 PM Midday News 1158a-1230p :30 NRCCNH21019 \$1,000.00 NM									
3 WCVB Th 11/01/12 12:14 PM Midday News 1158a-1230p :30 NRCCNH21019 \$1,000.00 NM									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
11/05/12 11/11/12 M----- 1 \$1,000.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
6 WCVB M 11/05/12 12:10 PM Midday News 1158a-1230p :30 NRCCNH21019 \$1,000.00 NM									
11	11/04/12	11/04/12	OTR Primetime Election \$LOCAL PRIME SPE -----S			:30	1	\$3,000.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/29/12 11/04/12 -----S 1 \$3,000.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WCVB Su 11/04/12 7:43 PM OTR Primetime Election Sp LOCAL PRIME SPI :30 NRCCNH21019 \$3,000.00 NM									

Total Spots **23**

**Payment Terms 30 Days****Gross Total** **\$47,600.00****Agency Commission** **\$7,140.00****Net Amount Due** **\$40,460.00**